

NorthEast Education (NEED) Initiatives Privacy Policy

(Not-for-Profit Corporations)

Last Updated: May 27, 2026

This Privacy Policy ("Policy") applies to all Personal Information received by us whether through the Site, social media platforms, by mail, or by other offline methods. The Policy describes our policies and procedures for collecting, using, retaining, and protecting your Personal Information. By submitting your Personal Information to us, you consent to the terms and conditions of this Policy.

If you are a donor, in addition to this Policy, please review our Public Charity Donor Privacy Policy (Not-for-Profit Corporations).

The Site may contain content, advertising, and other materials that link to websites operated by third-parties. We have no control over those other sites, and this Policy does not apply to them. Please refer to the privacy policies of those sites for more information on how the operators of those sites collect and use your Personal Information.

1. Types of Collected Information

We may collect and maintain the following types of Personal Information:

(a) Contact and Identifying Information

- Name
- E-mail address
- Phone number
- Preferred Contact Method
- Availability and scheduling information

(b) Service-Related Information

- Relationship to student
- Information provided in connection with requests for Services, including information about a student's educational needs
- Records relating to the provisions of Services, advocacy activities, or communications
- Records of donations and volunteer services

(c) Sensitive Information

- In connection with providing our Services, we may collect sensitive information such as educational records, individualized educational plans (IEPs), 504 plans, or other disability-related or school-related information, but only as provided by you and as necessary to carry out our mission, and in accordance with applicable law

(d) Automatically Collected Information (Usage Information)

- Information about your operating system, your IP addresses, browser type and language, referring and exit pages and URLs, keywords, date and time, amount of time spent on particular pages, what sections of the Site you visit, and similar information concerning your use of the Site.

(e) Other Information

- Other information provided by you

Children's Information

The Site is not directed to children under the age of 13. We adhere to the Children's Online Privacy Protection Act (COPPA) and will not knowingly collect Personal Information from any child under the age of 13. We ask that minors (under the age of 13) not use the Site. If a child under the age of 13 has provided us with Personal Information, we may delete that information and request that a parent or legal guardian contact us to continue any requested Services.

If we become aware that Personal Information has been provided by a child under 13 without appropriate parental involvement, we will take reasonable steps to delete such information. A parent, legal guardian, or the child may contact us at any time to request deletion of such information, and we will respond promptly to such requests.

Because our Services involve assisting students, including minors, we may collect information about children from parents or legal guardians for the purpose of providing requested Services. Parents and legal guardians are responsible for supervising the information shared about minors and ensuring that such information is appropriate for submission.

In some cases, we may collect limited information about a user's device or interactions with the Site (such as Usage Information) through automatic technologies. We do not use this information to knowingly identify children under the age of 13.

We limit the collection of Personal Information to what is reasonably necessary to fulfill the purposes described in this Policy and to support our mission.

2. How Information is Collected

We collect most of your Personal Information directly from you, whether in person, by e-mail, or via our intake form on the Site. Information submitted through online forms or similar Third-Party Platforms may be processed and stored by those providers in accordance with their own privacy policies and terms. However, we may also collect information:

- From cookies on the Site
- From our IT systems (e.g., automated monitoring of our Site and other technical systems)

Like most websites, we use automatic data collection technology when you visit the Site to record information that identifies your computer, to track your use of the Site, and to collect certain Usage Information. We collect Usage Information by using cookies and similar tracking technologies. You can reject cookies by following the directions provided in your browser settings or help menu. If you reject cookies, you may still visit the Site, but may not be able to use some areas of the Site.

If you've provided us with Personal Information, we may associate that information with non-identifiable Usage Information that is collected automatically. Automatic data collection may be performed on our behalf by our service providers.

We may use Third-Party Service Providers, including cloud-based platforms and hosting providers, to collect, store, and process information on our behalf.

We use cookies and similar technologies to collect Usage Information and improve the functionality of the Site. You can disable cookies through your browser settings, but some features of the Site may not function properly.

The Site may include features or content provided by Third-Party Platforms, including social media integrations (such as embedded content or sharing tools). These features may collect information about your interactions with the Site and may place cookies or use similar technologies in accordance with the privacy policies of those third-parties.

3. How Information is Used

(a) In General

Our use of Personal Information is limited to those uses that are consistent with this Policy and in furtherance of our mission. You should ensure that Personal Information you provide is accurate and that you have the legal authority to provide such information, including on behalf of any student or minor. In limited circumstances, Personal Information may be submitted directly by minors through the Site, and such information will be handled in accordance with the Children's Information section of this Policy. This includes the collection, use, and disclosure of Personal Information for the following purposes:

- To determine eligibility for our Services
- To contact you regarding our advocacy Services
- To match students, families, and NorthEast Education Initiatives Advocates based on needs, qualifications, and availability
- To facilitate communication between families, Advocates, and where applicable, Educational Institutions
- To share relevant Personal Information with volunteers or NorthEast Education Initiatives affiliated Advocates for the purpose of providing Services, subject to appropriate confidentiality obligations
- To process sensitive information (including educational or disability-related information) solely for the purpose of providing advocacy Services and in accordance with applicable law
- To collect and use information about minors only with the consent of a parent or legal guardian, except as otherwise described in this Policy where information may be submitted directly by a minor and subsequently deleted or addressed
- For purposes consistent with our mission and organizational operations
- To process and maintain records of donations
- To send notices (such as acknowledgements of donations and tax statements)
- To send newsletters and promotional materials
- To send information, service-related, or promotional communications, which you may opt out of at any time where required by law
- To respond to your requests and inquiries
- For marketing purposes, such as planning and managing events and other fundraising activities
- To analyze, enhance, and improve the use of the Site and our Services
- To manage and support our internal operations
- For those purposes for which you have given consent
- To protect the rights, safety, and well-being of students, families, Advocates, and the public
- To investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our policies, or as otherwise required by law

- To process and manage information using Third-Party Service Providers and Platforms that support our operations
- We may use aggregated or de-identified information for reporting, research, or program improvement purposes in a manner that does not identify any individual

We will not sell, rent, or trade your Personal Information to any other entity. We will not send mailings to you on behalf of other organizations.

(b) Mailing List

We may use your Personal Information to add you to our mailing list. We may send you communications about our fundraising, programming, and other activities by e-mail, text, phone, or mail.

You may opt out of our mailing list at any time by contacting us at privacy@needinitiatives.org or clicking the "unsubscribe" link in e-mails.

(c) Disclosure of Personal Information

We May Share Personal Information With:

- Our affiliates and related entities
- Third Party Service Providers that assist in operating our organization or delivering our Services (such as website hosting providers, cloud storage providers, communication platforms, and form processing tools), subject to appropriate confidentiality obligations
- Volunteer or affiliated NorthEast Education Initiatives Advocates for the purpose of providing advocacy and support Services, consistent with our mission and subject to confidentiality requirements
- Third-parties at your direction or with your consent, including social media platforms or third-party payment providers
- Professional advisors, including insurers, brokers, auditors, and legal counsel
- Financial institutions, such as our banking partners, in connection with processing payments or donations

We may disclose your Personal Information and Usage Information to government authorities and to other third-parties when compelled to do so by government authorities, at our discretion, or otherwise as required by law, including but not limited to in response to court orders and subpoenas. We may also disclose your Personal Information and Usage Information when we have reason to believe that someone is or may be causing injury to or interference with our rights or property, other Users of the Site or our Services, or anyone else that could be harmed by such activities.

While we take reasonable steps to protect Personal Information, information submitted through the Site or Services should not be considered confidential in the same manner as communications protected by attorney-client privilege.

4. How Information is Retained

We will retain your Personal Information for as long as necessary to achieve the purposes described in this Policy, including providing Services, maintaining records, and complying with legal obligations. Different retention periods may apply for different types of Personal Information and the context in which it was collected.

When Personal Information is no longer necessary, we will delete or anonymize it. In certain circumstances, including where information has been submitted by a minor without appropriate parental involvement, we may delete such information in accordance with this Policy.

5. How Information is Protected

We take commercially reasonable steps to protect your Personal Information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no security system is impenetrable. We cannot guarantee the security of our databases or the databases of the third-parties with which we may share your Personal Information, nor can we guarantee that the information you supply will not be intercepted while being transmitted over the Internet. Please take special care in deciding what information you share with us. We will not be liable for unauthorized disclosure of Personal Information, including, but not limited to, errors in transmission and unauthorized acts of third-parties.

In some cases, Personal Information may be processed or stored by Third-Party Service Providers, and the security of such information is subject to the safeguards implemented by those providers.

Access to Personal Information is limited to authorized personnel, Advocates, or service providers who require such access to perform their responsibilities and are subject to confidentiality obligations. In the event of a data security incident, we will take reasonable steps to investigate, mitigate, and where appropriate, notify affected individuals in accordance with applicable law.

6. Third-Party Services and Platforms

We use Third-Party Service Providers to support our operations, including website hosting providers, cloud storage providers, and communication and form-processing platforms. These providers may process and store Personal Information on our behalf.

Depending on the service used, these providers may act as data processors or, in certain circumstances, may process information in accordance with their own privacy policies. We encourage you to review the privacy policies of any Third-Party Services you interact with through the Site or Services.

While we take reasonable steps to work with reputable providers, we do not control and are not responsible for the privacy or data handling practices of Third-Party Platforms.

The Site may also incorporate or link to third-party social media platforms. Your interactions with such features are governed by the privacy policies of those platforms, and we do not control their data collection or use practices. These third-party features may allow the applicable platform to collect information about you, including your interactions with the Site, even if you do not actively engage with the feature.

While we take reasonable steps to protect Personal Information, responsibility for data protection is shared between Users, our organization, and Third-Party Service Providers.

The specific Third-Party Service Providers and Platforms we use may change over time.

7. Risk of Electronic Communication

Please be aware that communications over the internet, including email and online form submissions, are not completely secure. Information transmitted through the Site or through Third-Party Platforms may be intercepted, accessed, or stored by unauthorized parties. By submitting information to us electronically, you acknowledge and accept these risks.

8. Changes to this Policy

We may periodically make changes to this Policy. Changes will be effective immediately upon being posted. To the extent permitted by applicable law, our use of your Personal Information is governed by the Policy in effect

at the time we collect the information. Please refer back to this Policy on a regular basis. This Policy applies to our current data practices and does not apply retroactively to information collected prior to any material changes, except as required by law.

This Policy was last updated on 4/13/2026.

9. How to Contact Us

If you would like to access, make changes to, or remove the Personal Information we have collected from you or have any questions regarding this Policy, please contact us at privacy@needinitiatives.org. You are responsible for notifying us of any changes to your Personal Information so that we may maintain accurate and up-to-date records.

10. Important Notice to Users Outside the U.S.

We operate in the United States. Our Services are not intended for, and are not directed to, individuals located outside the United States.

If you are located outside of the United States, please be aware that any information you provide to us may be transferred to the United States, where the privacy laws may not be as protective as those in your jurisdiction. By providing us with any information, you consent to this transfer and processing.

Glossary

For purposes of this Privacy Policy, the following terms are used as described below:

Term	Meaning
“NorthEast Education Initiatives”, “NEED”, “we”, “us”, or “our”	Refers to NorthEast Education Initiatives, the nonprofit organization operating the Site and providing child educational need advocacy-related services.
“Site”	Refers to the website https://www.needinitiatives.org and any associated pages operated by NorthEast Education Initiatives.
“Services”	Refers to the programs, resources, and advocacy support NorthEast Education Initiatives provides, including matching students and families with Advocates and communicating on their behalf with Educational Institutions.
“User”	Refers to any individual who accesses https://www.needinitiatives.org or submits information through it.
“Personal Information”	Refers to any identifying information that relates to or could be reasonably linked to an individual, including but not limited to, name, email address, phone number, and information related to a student’s and their educational needs.
“Advocates”	Refers to individuals affiliated with NorthEast Education Initiatives including volunteers or representatives, who provide student educational advocacy and assistance to students and families.
“Third-Party Service Providers and Platforms”	Refers to external platforms that assist in operating https://www.needinitiatives.org or delivering Services, including but not limited to, website hosting, cloud storage, communication tools, and data collection or form processing services.
“Educational Institutions”	Refers to schools, school districts, or other educational entities that NorthEast Education Initiatives may facilitate communication with as part of its advocacy Services.